CONTRACT



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

And:

PinPoint Media, Inc (B) 1707 Osage St, Ste 103 Alexandria, VA 22302

	Contract / Rev	vision		Alt Order #	
	1800092	1		08768694	
Product					
LUTHER STRANGE SENA	T				
Contract Dates	Estimate #				
09/05/17 - 09/11/17	811				
<u>Advertiser</u>			<u>Or</u>	iginal Date	/ Revision
POL/Strange, Luther/R/Se	enator/AL		C	8/17/17	/ 09/07/17
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Property	Accour	nt E	xecutive	Sales Office
	WSFA	Ryan E	ddi	ins	HRP-Washingto
	Special Handl	ing			
	•				
	Demographic				
	Adults 35+				
	Agy Code	Advert	ser	Code	Product 1/2
	9913865	62			78
	Agency Ref			Advertiser	Ref
				ì	

	Start/End	Spots/		
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type Spots	Amount
N 1 WSFA 09/08/17 09/08/17 WSFA 12 News at Ten - MF	10-1035pm <u>Rate</u> \$275.00 Start/End Time	:30 Weekdays Length Rate	NM 0 Type	\$0.00
1 WSFA 09/04/17-09/10/17 WSFA 12 News at Ten - Mi Credited		F :30 \$275.00	NM NM	
N 2 WSFA 09/08/17 09/08/17 ALABAMA LIVE @ 11A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	11-1130Am <u>Rate</u> \$30.00	:30	NM 1	\$30.00
N 3 WSFA 09/08/17 09/08/17 ALABAMA LIVE @ 1130AM	1130A-12P <u>Rate</u> \$30.00	:30	NM 1	\$30.00
N 4 WSFA 09/08/17 09/08/17 WSFA 12 News at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	12-1230pm <u>Rate</u> \$100.00	:30	NM 1	\$100.00
N 5 WSFA 09/08/17 09/08/17 WSFA 12 NEWS AT 4PM	M-F 4-430P <u>Rate</u> \$60.00	:30	NM 0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/04/17-09/10/17 WSFA 12 NEWS AT 4PM Credited	Start/End Time M-F 4-430P	<u>Weekdays</u> <u>Length</u> <u>Rate</u> F :30 * \$60.00	Type NM	
N 6 WSFA 09/08/17 09/08/17 WSFA 12 NEWS AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	M-F 430-5P <u>Rate</u> \$75.00	:30	NM 1	\$75.00
N 7 WSFA 09/08/17 09/08/17 WSFA 12 News at Five Start Date	5-530pm <u>Rate</u> \$185.00	:30	NM 1	\$185.00
N 8 WSFA 09/08/17 09/08/17 Today in Alabama 530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	528am-6am <u>Rate</u> \$100.00	:30	NM 1	\$100.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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www.wsfa.com

| Contract / Revision | Alt Order # | 08768694

 Contract Dates
 Product
 Estimate #

 09/05/17 - 09/11/17
 LUTHER STRANGE SE 811

 Advertiser
 Original Date / Revision

 POL/Strange, Luther/R/S€
 08/17/17 / 09/07/17

	Start/End	9	Spots/ •			
*Line Ch Start Date End Date Description	Time	Days Length \	Week Rate	Type S	Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate					
N 9 WSFA 09/08/17 09/08/17 WSFA 12 News at Six - MF	•	:30		NM	1	\$350.00
Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/17 1 1	<u>Rate</u> \$350.00					
N 10 WSFA 09/08/17 09/08/17 Today In Alabama	6a-7a	:30		N10.4		6475.00
Start Date End Date Weekdays Spots/Week	Rate	:30		NM	1	\$175.00
Week: 09/04/17 09/10/171 1	\$175.00		•	ı		
N 11 WSFA 09/08/17 09/08/17 ENTERTAINMENT TONIGH	17630-7p	:30		NM	1	\$215.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	<u>Rate</u> \$215.00			1		
N 12 WSFA 09/08/17 09/08/17 NBC Today Show		-00				4445.00
Start Date End Date Weekdays Spots/Week	7-9am <u>Rate</u>	:30		NM	1	\$115.00
Week: 09/04/17 09/10/171 1	\$115.00					
N 13 WSFA 09/08/17 09/08/17 NBC Today 2	9-10am	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate		•			
Week: 09/04/17 09/10/171 1 <u>Spot Ch</u> <u>Date Range</u> <u>Description</u>	\$50.00 Start/End Time	Mookdaya Long	th Data	Tuna		
1 WSFA 09/04/17-09/10/17 NBC Today 2	9-10am	Weekdays Leng	<u>th Rate</u> 30	<u>Type</u> NM		
Credited	· · · · · · · · · · · · · · · · · · ·		,o			
N 14 WSFA 09/11/17 09/11/17 WSFA 12 News at Ten - MF	10-1035pm	:30		NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17 1 1	Rate					
Week: 09/11/17 09/17/17 1 1 <u>Spot Ch</u> <u>Date Range</u> <u>Description</u>	\$275.00 Start/End Time	Weekdays Lengt	h Data	T		
1 WSFA 09/11/17-09/17/17 WSFA 12 News at Ten - Mi	F 10-1035pm		<u>h ∙ Rate</u> 30 \$275.00	<u>Type</u> NM		
Credited			42 , 3, 3	7		
N 15 WSFA 09/11/17 09/11/17 ALABAMA LIVE @ 11A	11-1130Am	:30		NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17 1 1	Rate					
Spot Ch Date Range Description	\$30.00 Start/End Time	Weekdays Lengt	h Rate	Type		
1 WSFA 09/11/17-09/17/17 ALABAMA LIVE @ 11A		M:3		NM		
Credited			•			
N 16 WSFA 09/11/17 09/11/17 ALABAMA LIVE @ 1130AM	1130A-12P	:30		NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17 1 1	Rate					
Week: 09/11/17	\$30.00 Start/End Time	Weekdays Lengt	h Poto	Tuno		
1 WSFA 09/11/17-09/17/17 ALABAMA LIVE @ 1130AN	1 1130A-12P	M:3		<u>Type</u> NM		
Credited				, , , , ,		
N 17 WSFA 09/11/17 09/11/17 WSFA 12 News at Noon	12-1230pm	:30		NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17 1 1	Rate		•			
Week: 09/11/17	\$100.00 Start/End Time	Weekdays Lengt	<u>h Rate</u>	Tuno		
1 WSFA 09/11/17-09/17/17 WSFA 12 News at Noon	12-1230pm	Weekdays Lengt		<u>Type</u> NM		
Credited	•					
N 18 WSFA 09/11/17 09/11/17 JUDGE JUDY 1ST RUN	330-4p	:30		NM	1	\$60.00
Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 1 1	<u>Rate</u> \$60.00			1		
N 19 WSFA 09/11/17 09/11/17 WSFA 12 NEWS AT 4PM	M-F 4-430P	:30		NM	0	\$0.00
			•		-	7

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 Contract / Revision
 Alt Order #

 1800092 /
 08768694

 Contract Dates
 Product ·
 Estimate #

 09/05/17 - 09/11/17
 LUTHER STRANGE SE 811

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 1 1 Spot Ch Date Range Description 1 WSFA 09/11/17-09/17/17 WSFA 12 NEWS AT 4PM Credited Credited	Rate \$60.00 Start/End Time M-F 4-430P	Weekdays Length Rate M :30 \$60.00	<u>Type</u> NM	
N 20 WSFA 09/11/17 09/11/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 1 1 Spot Ch Date Range Description 1 WSFA 09/11/17-09/17/17 WSFA 12 NEWS AT 4PM	M-F 430-5P Rate \$75.00 Start/End Time M-F 430-5P	:30 <u>Weekdays Length</u> • <u>Rate</u> M:30 \$75.00	NM 0 Type NM	\$0.00
Credited N 21 WSFA 09/11/17 09/11/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 1 1 Spot Ch Date Range Description	5-530pm <u>Rate</u> \$185.00 <u>Start/End Time</u>	:30 Weekdays Length Rate	NM 0	\$0.00
1 WSFA 09/11/17-09/17/17 WSFA 12 News at Five Credited N 22 WSFA 09/11/17 09/11/17 Today in Alabama 530a Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 1 1	5-530pm 528am-6am <u>Rate</u> \$100.00	:30 \$ 185.00 :30	NM 1	\$100.00
N 23 WSFA 09/11/17 09/11/17 WSFA 12 News at Six - MF Start Date End Date Weekdays Spots/Week Week: 09/11/17 09/17/17 1 1	6-630pm <u>Rate</u> \$350.00	:30	NM 1	\$350.00
N 24 WSFA 09/11/17 09/11/17 Today In Alabama <u>Start Date</u>	6a-7a <u>Rate</u> \$175.00	:30	NM 1	\$175.00
N 25 WSFA 09/11/17 09/11/17 ENTERTAINMENT TONIGH	11630-7p <u>Rate</u> \$215.00	:30	NM 1	\$215.00
N 26 WSFA 09/11/17 09/11/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17 1 1	7-9am <u>Rate</u> \$115.00	:30	NM 1	\$115.00
N 27 WSFA 09/11/17 09/11/17 NBC Today 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17 1 1	9-10am <u>Rate</u> \$50.00	:30	NM 1	\$50.00
N 28 WSFA 09/09/17 09/09/17 NBC Saturday Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171- 1	6-8am <u>Rate</u> \$45.00	:30	NM 1	\$45.00
N 29 WSFA 09/10/17 09/10/17 NET NBC Sunday Today St		:30	NM 1	\$45.00
N 30 WSFA 09/10/17 09/10/17 NET NBC Meet The Press Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/171 1	8-9a <u>Rate</u> \$45.00	:30	NM 1	\$45.00
N 31 WSFA 09/10/17 09/10/17 WSFA News Sunday AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	9-930a <u>Rate</u> \$20.00	:30	NM 1	\$20.00

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www.wsfa.com

Contract / Revision Alt Order# 1800092 / 08768694

Contract Dates Product Estimate # 09/05/17 - 09/11/17 LUTHER STRANGE SE 811

<u>Advertiser</u> Original Date / Revision 08/17/17 / 09/07/17 POL/Strange, Luther/R/Se

Start Date End Date Description	*Line Ch Start Date End Date Description	Start/End Time	D	Spots/	D /			
N 32 WISFA 09/07/17 09/07/17 ALABAMA LIVE @ 11-0 11-1305pm 30 NM 1 \$30.00			Days	Length Week	Rate	TypeS	pots	Amount
Siart Date End Date Weekdays SpotsWeek Start/End Time Weekdays Length Rate Type Start/End Time Weekdays Start/End Time St				.00			•	***
Spot Date Range Description Start/End Time Weekdays Length Rate Type NM		•		:30	•	NM	0	\$0.00
1 WSFA 09/07/17 09/07/17 ALABAMA LIVE @ 11A 11-1130Am 30 S275-00 NM 1 \$30.00	Week: 09/04/17 09/10/171 1							
N 33 WSFA 09/07/17 09/07/17 ALABAMA LIVE @ 11/A 11-1130Am 130 14 150.00			Weekdays	<u>Length</u>	Rate	<u>Type</u>		
N 33 WSFA 09/07/17 09/07/17 ALABAMA LIVE @ 11A 11.1130Am Rate Start Date End Date Weekdays Spots/Week S30.00 S100		F 10-1035pm	Th	:30	\$275.00	NM		
Start Date End Date Weekdays Spots/Week Salo S								
Wesk: 09/04/17 09/10/17 ALABAMA LIVE @ 1130AH 1130A-12P 30 30 30 30 30 30 30 3				:30		NM	1	\$30.00
N 34 WSFA 09/07/17 O9/07/17 ALABAMA LIVE @ 1130AM 1130A-12P Sate Date End Date Weekdays Spots/Week Sate Date	18/ / 00/04/45	***************************************						
Start Date End Date Weekdays Spots/Week S30.00 S30.00 Start Date St				-30	·····		4	630.00
N 35 WSFA 09/07/17 O9/07/17 VSFA 12 News at Noon Spots/Week				.30		INIVI		\$30.00
N 36 WSFA 09/07/17 09/07/17 WSFA 12 NEWS AT 4PM M-F 430-5P S75.00 S180-00	Week: 09/04/17 09/10/171 1							
N 36 WSFA 09/07/17 09/07/17 09/07/17 DIDGE JUDY 1ST RUN Start Date End Date Weekdays Color Date Color Da		12-1230pm		:30		NM	1	\$100.00
N 36 WSFA 09/07/17 09/07/17 09/07/17 JUDGE JUDY 1ST RUN Start Date End Date Weekdays Spots/Week Rate Solon						ı		
N 37 WSFA 09/07/17 O9/07/17 WSFA 12 NEWS AT APM N=F 44-30P S0.00								
N 37 WSFA 09/07/17 O9/07/17 O9/07/17 WSFA 12 NEWS AT 4PM MF 4/430P S00.00		•		:30		NM	1	\$60.00
N 37 WSFA 09/07/17 09/07/17 WSFA 12 NEWS AT 4PM M-F 4-4-30P 30 NM 1 \$60.00	141-1 00/04/47				•			
N 38 WSFA 09/07/17 O9/07/17 WSFA 12 NEWS AT 4PM MF 430-5P S60.00 NM O S0.00	N 37 WSFA 09/07/17 09/07/17 WSFA 12 NEWS AT 4PM			·30		NIM	1	\$60.00
N 38 WSFA 09/07/17				.50		14141		\$00.00
Start Date Start Date Start Date O9/10/17 O9/		\$60.00				l		
N 39 WSFA 09/07/17 09/10/17 09/10/17 WSFA 12 News at Five S185.00 NM 1 S185.00 NM S184T Date S184T Date S185.00 NM S184T Date S185.00 S185.00 NM S185.00 NM S185.00 NM S185.00 NM S185.00 NM S185.00 S185.00 NM S185.00 S185.00 S185.00 NM S185.00 S185.00 S185.00 NM S185.00 S185		M-F 430-5P		:30		NM	0	\$0.00
Spot Ch								
1 WSFA 09/04/17 - 09/10/17 WSFA 12 NEWS AT 4PM M-F 430-5P			Meekdaye	Longth	Data	Type		
N 39 WSFA 09/07/17 09/07/17 WSFA 12 News at Five Spots/Week S185.00 NM 1 \$185.00								
Start Date Meek: 09/04/17 Date O9/10/17 O9/07/17 O9/07			,,,	.00	Ψ70.00	′ ′′′′′		
N 40 WSFA 09/07/17 O9/07/17 Today in Alabama 530a S28am-6am 30 S100.00	N 39 WSFA 09/07/17 09/07/17 WSFA 12 News at Five	5-530pm	******************************	:30		NM	1	\$185.00
N 40 WSFA 09/07/17 09/07/17 Today in Alabama 530a 528am-6am 30 NM 1 \$100.00 Start Date End Date O9/10/17 O9/07/17 O9/07/1	Start Date End Date Weekdays Spots/Week							4,00,00
Start Date House		····						
Week: 09/04/17 09/10/17 1 1 \$100.00 N 41 WSFA 09/07/17 09/07/17 VSFA 12 News at Six - MF 06-630pm :30 NM 1 \$350.00 N 42 WSFA 09/07/17 09/07/17 VSFA 09/07/17 DOBARD Start Date Week: 09/04/17 09/07/17 DOBARD START DATE Week: 09/04/17 09/07/17 DOBARD START DATE Week: 09/04/17 09/07/17 ENTERTAINMENT TONIGH1630-7p :30 NM 1 \$175.00 N 43 WSFA 09/07/17 09/07/17 DOBARD START DATE Week: 09/04/17 09/07/17 09/07/17 DOBARD START DATE Week: 09/04/17 09/10/10/10/10/10/10/10/10/10/10/				:30		NM	1	\$100.00
N 41 WSFA 09/07/17 09/07/17 WSFA 12 News at Six - MF 6-630pm :30 NM 1 \$350.00 Start Date End Date O9/10/17 O9/07/17 O9/07/17 Today In Alabama Ga-7a :30 NM 1 \$175.00 Start Date End Date O9/10/17 O9/07/17 O	18/	***************************************				l		
Start Date Week				.20	•			0050.00
Week: 09/04/17 09/10/17 1 1 \$350.00 N 42 WSFA 09/07/17 09/07/17 Today In Alabama Start Date Week: End Date 09/10/17 Weekdays Spots/Week S175.00 1 \$175.00 N 43 WSFA 09/07/17 09/07/17 09/07/17 09/07/17 ENTERTAINMENT TONIGH1630-7p Start Date Week: 109/04/17 09/07/17		•		:30		NIVI	1	\$350.00
Start Date Weekdays Spots/Week Rate Start Date Weekdays Spots/Week Rate Start Date Start Date Start Date Spots/Week Spots/								
Start Date Week: 09/04/17 End Date 09/10/17 End Date Spots/Week Rate \$175.00		6a-7a		:30		NM	1	\$175.00
N 43 WSFA 09/07/17 09/07/17 ENTERTAINMENT TONIGH1630-7p :30 NM 0 \$0.00 Start Date End Date Weekdays Spots/Week Rate 1 1 \$215.00	Start Date End Date Weekdays Spots/Week							
Start Date End Date Weekdays Spots/Week Rate Week: 09/04/17 09/10/17 1 1 \$215.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 WSFA 09/04/17-09/10/17 ENTERTAINMENT TONIGHT630-7p Th :30 \$215.00 NM			······································					
Week: 09/04/17 09/10/17 1 1 \$215.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 WSFA 09/04/17-09/10/17 ENTERTAINMENT TONIGH 1630-7p Th :30 \$215.00 NM				:30		NM	0	\$0.00
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 WSFA 09/04/17-09/10/17 ENTERTAINMENT TONIGH1630-7pTh :30 \$215.00 NM	144 1 00/04/45							
1 WSFA 09/04/17-09/10/17 ENTERTAINMENT TONIGH1630-7pTh :30 \$215.00 NM			Weekdays	Length	Rate	Type		
		17630-7p						
		-						
N 44 WSFA 09/07/17 09/07/17 NBC Today Show 7-9am :30 NM 1 \$115.00	N 44 WSFA 09/07/17 09/07/17 NBC Today Show	7-9am		:30		NM	1	\$115.00

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Contract / Revision Alt Order # 08768694 1800092 /

Contract Dates <u>Product</u> Estimate # 09/05/17 - 09/11/17 LUTHER STRANGE SE 811

<u>Advertiser</u> Original Date / Revision 08/17/17 / 09/07/17 POL/Strange, Luther/R/St

Start Date End Date Meekdays SpotsWeek Start Date Start Da	*Line Ch Start Date End Date Description	Start/End Time	Spots Days Length Week		Type Spots	Amount
N 45 WSFA 09/07/17 09/07/17 NBC Today 2 09/08/17 Spots/Week Spots/Week		Rate			1	
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description Start/End Time Weekdays Lenoth Rate Type Spot Ch Date Range Description Start/End Time Weekdays Lenoth Rate Type Spot Ch Date Range Description Start/Date End Date Weekdays Spots/Week Spot Ch Date Range Date Weekdays Spot Ch Date Range Date Weekdays Spots/Week Spot Ch Date Range Date Weekdays Spots/Week Spot Ch Date Range Date Weekdays Spots/Week Spot Ch Date Range Date Spot Ch Date Range Date Weekdays Spots/Week Spot Ch Date Range Date Weekdays Spots/Week Spot Ch Date Range Date Weekdays Spots/Week Spot Ch Date Range Date Spot Ch Date Range Date Weekdays Spots/Week Spot Ch Date Range Date Weekdays Spot Sweek Spot Ch Date Range Date Weekdays Spot Sweek Spot Ch Date Range Date		\$115.00				
Sept. Chapter Sept. Chapte	· · · · · · · · · · · · · · · · · · ·		:30		NM 0	\$0.00
Sept Ch Date Range Description StartEnd Time Weekdays Lenoth Rate Type New Condition New	Week: 09/04/17 09/10/171 1			•		
1 WSFA 09/05/17 09/05/17 WSFA 12 News at Ten - MF 10-1035pm :30 NM 0 \$0.00			Weekdays Length	Rate	Type	
D		9-10am		***************************************		
D 47 WSFA 09/05/17 09/05/17 ALABAMA LIVE @ 1130AM 130A-12P 30 NM 0 \$0.00						
D 48 WSFA 09/05/17 09/05/17 09/05/17 WSFA 12 News at Roon 12-1230pm 30 NM 0 \$0.00		10-1035pm	:30		NM 0	\$0.00
D		11-1130Am	:30		NM 0	\$0.00
D 50 WSFA 09/05/17 09/05/	D 48 WSFA 09/05/17 09/05/17 ALABAMA LIVE @ 1130AN	1 1130A-12P	:30		NM 0	\$0.00
D 51 WSFA 09/05/17 09/05/17 WSFA 12 NEWS AT 4PM M-F 4-430P	D 49 WSFA 09/05/17 09/05/17 WSFA 12 News at Noon	12-1230pm	:30	•	NM 0	\$0.00
D 52 WSFA 09/05/17 09/05/17 09/05/17 WSFA 12 News at Five 5-530pm :30 NM 0 \$0.00		330-4p	:30		NM 0	\$0.00
D 53 WSFA 09/05/17 09/05/17 09/05/17 Today in Alabama 530a 528am-6am 30 NM 0 \$0.00	D 51 WSFA 09/05/17 09/05/17 WSFA 12 NEWS AT 4PM	M-F 4-430P	:30		NM 0	\$0.00
D 54 WSFA 09/05/17 09/05/17 Today in Alabama 530a 528am-6am 330 30 30 30 30 30 30	D 52 WSFA 09/05/17 09/05/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	:30		NM 0	\$0.00
D 55 WSFA 09/05/17 09/05/17 09/05/17 09/05/17 Today In Alabama 6a-7a 30 NM 0 \$0.00	D 53 WSFA 09/05/17 09/05/17 WSFA 12 News at Five	5-530pm	:30		NM 0	\$0.00
D 56 WSFA 09/05/17 09/05/17 Today In Alabama 6a-7a :30 NM 0 \$0.00	D 54 WSFA 09/05/17 09/05/17 Today in Alabama 530a	528am-6am	:30		NM 0	\$0.00
D 57 WSFA 09/05/17 09/05/17 09/05/17 ENTERTAINMENT TONIGH1630-7p :30 NM 0 \$0.00	D 55 WSFA 09/05/17 09/05/17 WSFA 12 News at Six - MF	6-630pm	:30		NM 0	\$0.00
D 58 WSFA 09/05/17 09/05/17 NBC Today Show 7-9am :30	D 56 WSFA 09/05/17 09/05/17 Today In Alabama	6a-7a	:30		NM 0	\$0.00
D 59 WSFA 09/05/17 09/05/17 NBC Today 2 9-10am :30 NM 0 \$0.00	D 57 WSFA 09/05/17 09/05/17 ENTERTAINMENT TONIGH	11630-7p	:30		NM 0	\$0.00
N 60 WSFA 09/06/17	D 58 WSFA 09/05/17 09/05/17 NBC Today Show	7-9am	:30		NM 0	\$0.00
Start Date O9/10/17 O9/06/17 O9/06/17 ALABAMA LIVE @ 11A 11-1130Am 30 30 30 30 30 30 30 3	D 59 WSFA 09/05/17 09/05/17 NBC Today 2	9-10am	:30		NM 0	\$0.00
No. Sizer Date End Date Weekdays Spots/Week Sizer Date Weekdays Spots/Week Sizer Date Siz		10-1035pm	:30		NM 1	\$275.00
N 61 WSFA 09/06/17 09/06/17 ALABAMA LIVE @ 11A 11-1130Am :30	144 1 0010444				l	
Start Date End Date O9/10/17 O9/06/17 O9/06/17 ALABAMA LIVE @ 1130AM 1130A-12P Start Date End Date O9/10/17 O9/10/17 O9/06/17 O9/06/06/06 Operometric Op						
N 62 WSFA 09/06/17	112 12 111 111 12 12 13 111		:30	•	NM 1	\$30.00
Start Date Weekdays Spots/Week Rate \$30.00	141 1 00/04/47 00/40/47					
Start Date Week: End Date 09/04/17 Weekdays 09/06/17 Spots/Week \$30.00 Rate \$30.00 N 63 WSFA 09/06/17 09/06/17 09/06/17 09/06/17 09/06/17 09/06/17 WSFA 12 News at Noon Start Date Weekdays Spots/Week 09/04/17 09/10/17 09/10/17 09/10/17 12-1230pm 130 NM 1 \$100.00 Spot Ch Date Range 1 WSFA 09/04/17-09/10/17 WSFA 12 News at Noon See MG 63.2 2 WSFA 09/06/17-09/06/17 WSFA 12 News at Noon 12-1230pm 12-123		1130A-12P	:30		NM 1	\$30.00
N 63 WSFA 09/06/17 09/06/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week Rate \$100.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 WSFA 09/04/17-09/10/17 WSFA 12 News at Noon 12-1230pm w	Start Date End Date Weekdays Spots/Week	<u>Rate</u>				400.00
Start Date Week: End Date O9/04/17 Weekdays O9/04/17 Spot Syot Ch O9/10/17 Date Range OPSCIPITION Start/End Time OPSCIPITION Weekdays OPSCIPITION Length OPSCIPITION Rate OPSCIPITION Type OPSCIPITION NM OPSCIPITION NM OPSCIPITION Start/End Time OPSCIPITION Weekdays OPSCIPITION Length OPSCIPITION Rate OPSCIPITION Type OPSCIPITION NM OPSCIPITION						
Week: 09/04/17 09/10/17 1 1 \$100.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 WSFA 09/04/17-09/10/17 WSFA 12 News at Noon 12-1230pm w :30 \$100.00 NM See MG 63.2 2 WSFA 09/06/17-09/06/17 WSFA 12 News at Noon 12-1230pm w :30 \$100.00 NM MG for 63.1 09/06 WSFA 12 NEWS AT 4PM M-F 4-430P :30 NM 0 \$0.00 N 64 WSFA 09/06/17 WSFA 12 NEWS AT 4PM M-F 4-430P :30 NM 0 \$0.00 Start Date End Date End Date Weekdays Spots/Week Rate Security S60.00 Security Rate Type		•	:30		NM 1	\$100.00
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 WSFA 09/04/17-09/10/17 See MG 63.2 2 WSFA 09/06/17-09/06/17 WSFA 12 News at Noon 12-1230pm w						
1 WSFA 09/04/17-09/10/17 WSFA 12 News at Noon 12-1230pmW :30 \$100.00 NM See MG 63.2 2 WSFA 09/06/17-09/06/17 WSFA 12 News at Noon 12-1230pmW :30 \$100.00 NM			Weekdays Length	Rate	Type	
2 WSFA 09/06/17-09/06/17 WSFA 12 News at Noon 12-1230pmW :30 \$100.00 NM W MG for 63.1 09/06 N 64 WSFA 09/06/17 09/06/17 WSFA 12 NEWS AT 4PM M-F 4-430P :30 NM 0 \$0.00 Start Date End Date Weekdays Spots/Week Rate Week: 09/04/17 09/10/171 1 \$60.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type		12-1230pm	W :30	***************************************		
MG for 63.1 09/06 N 64 WSFA 09/06/17 09/06/17 WSFA 12 NEWS AT 4PM M-F 4-430P :30 NM 0 \$0.00 Start Date Veek: 09/04/17 09/10/17 -1 1 Se0.00 Weekdays Spots/Week Rate Se0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type		10.1000				
N 64 WSFA 09/06/17 09/06/17 WSFA 12 NEWS AT 4PM M-F 4-430P :30 NM 0 \$0.00 Start Date End Date Weekdays Spots/Week Rate	_	12-1230pm	W :30	\$100.00	NM	
Start Date End Date Weekdays Spots/Week Rate Week: 09/04/17 09/10/171 1 \$60.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type		M-E 4-430D	.3∩		- NIM	ድር ርር
Week: 09/04/17 09/10/17 1 1 \$60.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type	Start Date End Date Weekdays Spots/Week		.30		INIVI U	\$0.00
4 14/074 00/04/17 00/04/17	Week: 09/04/17 09/10/171 1					
1 VVOID 03/04/11-03/10/11 VVOEA 12 NEVVO A 14PM M-E 4-430PW :30 \$60.00 NM▮						
Credited		IVI-F 4-430P	w :30	\$60.00	NM	

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www.wsfa.com

Contract / Revision Alt Order# 1800092 08768694

Contract Dates Product Estimate # 09/05/17 - 09/11/17 LUTHER STRANGE SE 811

<u>Advertiser</u> Original Date / Revision POL/Strange, Luther/R/St 08/17/17 / 09/07/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ * Days Length Week Rate	Tuno C	`	A
N 65 WSFA 09/06/17 09/06/17 WSFA 12 NEWS AT 4PM	M-F 430-5P		TypeS	·	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	Rate \$75.00	:30	NM	0	\$0.00
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type		
1 WSFA 09/04/17-09/10/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	W :30 \$75.00	<u>Type</u> <i>NM</i>		
Credited			/ \		
N 66 WSFA 09/06/17 09/06/17 WSFA 12 News at Five	5-530pm	:30	NM	1	\$185.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			,	\$100.00
Week: 09/04/17 09/10/171 1	\$185.00				
N 67 WSFA 09/06/17 09/06/17 Today in Alabama 530a Start Date End Date Weekdays Spots/Week	528am-6am	:30	NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	<u>Rate</u> \$100.00		l		
N 68 WSFA 09/06/17 09/06/17 WSFA 12 News at Six - MF					
Start Date End Date Weekdays Spots/Week	Rate	:30	NM	1	\$350.00
Week: 09/04/17 09/10/171 1	\$350.00	•			
N 69 WSFA 09/06/17 09/06/17 Today In Alabama	6a-7a	:30	NM	1	\$175.00
Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/171 1	Rate		'*'']	•	Ψ175.00
	\$175.00				
N 70 WSFA 09/06/17 09/06/17 ENTERTAINMENT TONIGH Start Date End Date Weekdays Spots/Week	•	:30	NM	1	\$215.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/04/17 09/10/171 1	<u>Rate</u> \$215.00				
N 71 WSFA 09/06/17 09/06/17 NBC Today Show	7-9am				
Start Date End Date Weekdays Spots/Week	Rate	:30	NM	1	\$115.00
Week: 09/04/17 09/10/171 1	\$115.00				
N 72 WSFA 09/06/17 09/06/17 NBC Today 2	9-10am	:30	NM	1	\$50.00
Start Date End Date Weekdays Spots/Week Week: 09/04/17 09/10/171 1	Rate			,	\$50.00
Week: 09/04/17 09/10/171 1 D 73 WSFA 09/05/17 09/08/17 Tonight Show	\$50.00 1035-1137pm	:30		•	
D 74 WSFA 09/11/17 09/11/17 Tonight Show	1035-1137pm	:30	NM	0	\$0.00
D 75 WSFA 09/05/17 09/08/17 INSIDER, THE	130-2p		NM	0	\$0.00
N 76 WSFA 09/07/17 09/07/17 Tonight Show	1035-1137pm	:30 .	NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate	:30	NM	1	\$115.00
Week: 09/04/17 09/10/17T 1	\$115.00				
D 77 WSFA 09/05/17 09/05/17 Tonight Show	1035-1137pm	:30	NM	0	\$0.00
N 78 WSFA 09/06/17 09/06/17 Tonight Show	1035-1137pm	:30	NM	1	\$115.00
Start Date	Rate			•	Ψ175.00
	\$115.00				
N 79 WSFA 09/06/17 09/06/17 INSIDER, THE Start Date End Date Weekdays Spots/Week	130-2p	:30	NM	1	\$30.00
Week: 09/04/17	<u>Rate</u> \$30.00				
N 80 WSFA 09/06/17 09/10/17 Today In Alabama	6a-7a	.20			
Start Date End Date Weekdays Spots/Week	Rate	:30	NM	3	\$525.00
Week: 09/04/17 09/10/17WTF 3	\$175.00		- 1		
N 81 WSFA 09/11/17 09/11/17 Today In Alabama	6a-7a	:30	NM	1	\$175.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/11/17 09/17/17 M 1	Rate			•	9173.00
vveek. 09/1//1/ M 1	\$175.00	•	- 1		

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www.wsfa.com

Contract / Revision Alt Order # 1800092 08768694

Contract Dates Product Estimate # 09/05/17 - 09/11/17 LUTHER STRANGE SE 811

Advertiser Original Date / Revision POL/Strange, Luther/R/Se 08/17/17 / 09/07/17

Time
N 82 WSFA 09/07/17 09/07/17 NFL Kickoff Thu 630-730p :30 NM 1 \$225.00 N 83 WSFA 09/07/17 09/07/17 NET NFL Thursday Game Start Date Weekdays O9/10/17T 1 \$225.00 N 84 WSFA 09/07/17 09/07/17 Late News Start Date Weekdays Spots/Week Start Date Weekdays Spots/Week Spot
N 83 WSFA 09/07/17
Week: 09/04/17 09/10/17 T 1 \$225.00 N 83 WSFA 09/07/17 09/07/17 NET NFL Thursday Game Week: 09/04/17 09/07/17 NET NFL Thursday Game Start Date End Date Weekdays Spots/Week Rate \$500.00 Rate \$500.00 NM 0 \$500.00 N 84 WSFA 09/07/17 09/07/17 Late News Week: 1030p-11p :30 NM 0 \$0.00 Start Date End Date Weekdays O9/04/17 09/10/17
N 83 WSFA 09/07/17 09/07/17 NET NFL Thursday Game
Start Date End Date Weekdays Spots/Week Rate \$500.00
Week: 09/04/17 09/10/17 T 1 \$500.00 N 84 WSFA 09/07/17 09/07/17 Late News 1030p-11p :30 . NM 0 \$0.00 Start Date End Date Weekdays Spots/Week Rate Rate NM 0 \$0.00 Spot Ch Date Range Description 1 WSFA 09/04/17-09/10/17 Late News Start/End Time Weekdays Length Rate Type 1030p-11p Type 1030p-11p NM Credited Credited NM
Start Date End Date Weekdays Spots/Week Rate Week: 09/04/17 09/10/17 T 1 \$275.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 WSFA 09/04/17-09/10/17 Late News 1030p-11p Th :30 \$275.00 NM Credited Cr
Start Date End Date Weekdays Spots/Week Rate Week: 09/04/17 09/10/17 T 1 \$275.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 WSFA 09/04/17-09/10/17 Late News 1030p-11p Th :30 \$275.00 NM Credited
Spot ChDate RangeDescriptionStart/End TimeWeekdaysLengthRateType1 WSFA 09/04/17-09/10/17 Late News1030p-11pTh:30\$275.00NMCredited
1 WSFA 09/04/17-09/10/17 Late News 1030p-11pTh :30 \$275.00 NM Credited
Credited
N 85 WSFA 09/09/17 09/10/17 NBC Saturday Today Show 6-8am :30 NM 2 \$90.00 <u>Start Date End Date Weekdays Spots/Week</u> Rate
Week: 09/04/17 09/10/17S- 2 \$45.00
N 86 WSFA 09/10/17 09/10/17 NET NBC Sunday Today Shc7-8a :30 NM 1 \$45.00
Start Date End Date Weekdays Spots/Week Rate
Week: 09/04/17 09/10/17S 1 \$45.00
N 87 WSFA 09/05/17 09/10/17 HARRY 2-3p :30 NM 2 \$50.00
<u>Start Date </u>
2
N 88 WSFA 09/08/17 09/08/17 Today in Alabama 430am 430-5a :30 NM 1 \$5.00
<u>Start Date </u>
N 89 WSFA 09/06/17 09/10/17 Today in Alabama 530a 528am-6am :30 NM 2 \$200.00
Start Date End Date Weekdays Spots/Week Rate
Week: 09/04/17 09/10/17WTF 2 \$100.00
N 90 WSFA 09/07/17 09/07/17 NFL Kickoff Thu 630-730p :30 NM 1 \$225.00
Start Date End Date Weekdays Spots/Week Rate
Week: 09/04/17 09/10/17T 1 \$225.00
N 91 WSFA 09/09/17 09/09/17 Notre Dame Football 630p-10p :30 . NM 2 \$1,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/04/17
N 92 WSFA 09/06/17 09/10/17 Late Night w/ Seth Meyers 1137p-1237x :30 NM 1 \$10.00
Week: 09/04/17 09/10/17WTF 1 \$10.00
N 93 WSFA 09/07/17 09/07/17 Late News 1030p-11p :30 NM 1 \$150.00
Start Date End Date Weekdays Spots/Week Rate
Week: 09/04/17 09/10/17T 1 \$150.00
Totals 64 \$9,385.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/28/17 -09/11/17	64	\$9,385.00	(\$1,407.75)	\$7,977.25
Totals	64	\$9,385.00	(\$1,407.75)	\$7,977.25

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Print Date 09/14/17

Page 8 of 8



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

	Contract / Revision 1800092 /	Alt Order # 08768694
Contract Dates 09/05/17 - 09/11/17	Product LUTHER STRANGE SE	Estimate #
Advertiser POL/Strange, Luther/R/S		nal Date / Revision /17/17 / 09/07/17

Signature:	Date:	
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TRF# 1800092 #0 \$\$\$ HEADLINE# 8768694 MOD# 1: APPROVED REV 及 い い い い い い

703-516-9680 FROM STATION FAX# RISK !!! REPORT CREDIT HARRIS AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN ORDER WORKSHEET

09.26

SEP13/17 09 *** WSFA-TV

* * CHANGES * *

REP.# STRANGE/R/SEN/AL POLI/L NAME ADV.

ď 60 # SEP13/17 SALESMAN REGIONAL (H) EDDINS SEGROVES DATE LOCAL RYAN DANETTE OFF.# WA-CLASS: NATL. PRSN BUYER NAME SALES INVOICE) NEEDED ORDER, BILLING 103 (LINE, SUITE CO-OP COMMENTS: 22302 8768694 STREET VA PINPOINT MEDIA # 1707 OSAGE ALEXANDRIA, CONTRACT WK-1 EST#811 SEP11/17 TAX SENAT NAME STATE STRANGE AGY. DATES SEP5/17 LUTHER TAX FLIGHT # ORDER # PRDCT CILY ADV AGY

STA:

* * * * * SCHEDULE CASH IN ADVANCE ď HS THIS **** Ŋ CON

IDB# 1886. IDB# 9915283 INVOICING: TV INVOICES ELECTRONIC SPOT DATA

TO PRINT MAKEGOOD OFFERS: NO BUYS STATION

MISSED:SUN/800A-900A
OFFER:SUN/800A-900A
CMT:LAST MINUTE PROGRAM CHANGE BY NBC
CMT:NEWS OF HURRICANE IRMA. PLEASE CON BUY#30 UNRESL Ω Z

AIRED SUNDAY TODAY \$45.00 30s 30s THEY

DENICE OF HURRICANE IRMA. PLEASE CONFIRM. THANKS,

\$9,510.00

TOTAL

CONTRACT TOTAL

PLS ADVISE COVER (SEP13/17)

TO

\$9,510.00 SEP/17

% WIYC % WBMM 0% CABL ට % WCOV 56% WSFA \$49,388 TOTALS

% % % % WAKA EAKA 7%0 WNCF ESFA MARKET

DEMOS- RA35+* SZ SVC-

ACCURATE SHARES

REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN ORDER WORKSHEET REP HEADLINE# 8768694 TRF# 1800092 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

3-528-9387 FAX# 703-516-9680 ORY: AGENCY CREDIT RISK !!! EET HARRIS REPORT FROM REP

HARRIS REPORT FROM REP SEP13/17 09.45
CHANGES *** WSFA-TV ***

SALESMAN DATE SEP13/1 REGIONAL (H) DANETTE SEGROVES EDDINS LOCAL RYAN OFF.# WA-CLASS: NATL. BUYER NAME PRSN SALES REP.# INVOICE) BILLING NEEDED ORDER, 103 (LINE, STREET SUITE STRANGE/R/SEN/AL CO-OF COMMENTS: 22302 # 8768694 VA PINPOINT MEDIA 1707 OSAGE ALEXANDRIA, CONTRACT WK-1 EST#811 NAME POLI/L SEP11/17 TAX SENAT AGY. NAME STATE STRANGE ADV. DATES SEP5/17 LUTHER CITY TAX # FLIGHT # ORDER PRDCT AGY ADV

09.45

REP: REVISED ORDER
M3 OKD AS LINE 93
TTL SAME, \$9,510
PLS CONFM
THANKS JASMINE FOR RYAN

STA:

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE

ELECTRONIC INVOICING: SPOT DATA - IDB# 1886. TV INVOICES - IDB# 9915283.

: TOTL:	
DAYS	
WEEK : INVT :	
END :SPTS: WEEK DATE : /WK: INVT	
END	
START	
RATE	
	i
SEC	
LGTH :	(
	[
QC	(
TIME PERIOD	1
E P	1
TIN	2
: CD:	THE CHARGE SOMEON
REPLINE	,
:LINE#:REP	

SUN 0 9/10 9/10 811 # EST# \$45.00 AGENCY 62 30 7 8 AGENCY ADVERTISER CODE AGENCY PRODUCT CODE = ' 800A-900A S 30

0

PROGRAM: MEET THE PRESS CON COM1: MEET THE PRESS

RISK !!! REPORT CREDIT HARRIS AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: ORDER WORKSHEET 1800092 \$\$\$

REP HEADLINE# 8768694 TRF# \$\$\$ MOD# 1: UNAPPROVED REV #1

SEP13/17 09.45 ** WSFA-TV ***

703-516-9680

FAX#

*** WSFA-TV

* * CHANGES * *

FROM REP

TOT:	
DAYS	
: START : END :SPTS: WEEK : : DATE : DATE : /WK: INVT :	
RATE	
IOD : LGTH : SEC : : : :	
LINE#:REP :CD: TIME PERIOD :LINE#: :	6

TOTE:	Н
WEEK : DAYS INVT :	SUN
:SPTS: :/WK:	Л
: END : DATE	9/10
START DATE	9/10
RATE	\$45.00
: LGTH : SEC :	30
:LINE#:REP :CD: TIME PERIOD : :LINE#: :	93 A 800A-900A

SUNDAY TODAY LAST MINUTE PROGRAM CHANGE BY NBC ORD COM1:

DENICE ORD COM1: LAST MINOTE FROGRAM CHANGE BY NBC . THEY AIRED SORD COM2: NEWS OF HURRICANE IRMA. PLEASE CONFIRM. THANKS, THIS IS A MAKE-GOOD FOR SEP10 ON LINE-30 FOR 1 SPOT/WK STATION MAKEGOOD OFFERS:

COVER

OH

SUNDAY TODAY

THEY AIRED

(SEP13/17) PLS ADVISE COVER OH THEY AIRED SUNDAY TODAY \$45.00 \$45.00 OFFER:SUN/800A-900A
CMT:LAST MINUTE PROGRAM CHANGE BY NBC . THEY AIRED SUNDAY CMT:NEWS OF HURRICANE IRMA. PLEASE CONFIRM. THANKS, DENICE 30s 30s SEP10 MISSED: SUN/800A-900A BUY#30

9,510.00 () SEP/17

O % WIYC % WBMM % CABL დ % WCOV 0 7 % % % WAKA EAKA 7% % ESFA WNCF 56% WSFA \$49,388 TOTALS MARKET

64

\$9,510.00

TOTAL

CONTRACT

ACCURATE SHARES

DEMOS- RA35+* SVC- NSI

*-MULTIPLE N-PROGRAM NAME Z-COMMENTS M-MAKEGOOD Y-DAYS L-LENGTH X-LATE DE-DELETE E-EFF DATES T-TIME S-SPOTS PER WEEK C-CANCELLED R-RATE Q-PAID PGM B-BUY TYPE P-CLASS, PLAN, SECT A-ADD MOD CODE

1800092 \$\$\$ TRF# REV #1 MOD# 1: UNAPPROVED HEADLINE# 8768694 REP SSS

703-516-9680 FROM STATION
CHANGES FROM FAX# REPORT RISK CREDIT HARRIS AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN ORDER WORKSHEET

SEP13/17 10.10 ** WSFA-TV ***

*** WSFA-TV

10.10 0 Н # PLS ADVISE COVER (SEP13/17) DATE SEP13/17 SALESMAN REGIONAL EDDINS SEGROVES O SUN SUN CMT:LAST MINUTE PROGRAM CHANGE BY NBC . THEY AIRED SUNDAY TODAY CMT:NEWS OF HURRICANE IRMA. PLEASE CONFIRM. THANKS, DENICE LOCAL RYAN \$45.00 DANETTE COVER WA-OH 0 Н 308 308 CLASS: NATL BUYER NAME PRSN THEY AIRED SUNDAY TODAY 9/10 9/10 SALES REP.# DENICE INVOICE) NEWS OF HURRICANE IRMA. PLEASE CONFIRM. THANKS, NEEDED 9/10 9/10 ORDER, SEP10 SEP10 1 SPOT/WK BILLING 103 (LINE, **** \$45.00 \$45.00 MAKE-GOOD FOR SEP10 ON LINE-30 FOR SUNDAY TODAY
LAST'MINUTE PROGRAM CHANGE BY NBC STRANGE/R/SEN/AL SUITE CO-OP SCHEDULE COMMENTS: 22302 8768694 STREET MISSED: SUN/800A-900A OFFER: SUN/800A-900A ٧A PINPOINT MEDIA CASH IN ADVANCE # OSAGE ALEXANDRIA CONTRACT WK-1 EST#811 30 30 IDB# 1886. IDB# 9915283 POLI/L 1707 SEP11/17 RYAN PRESS PRESS TAX INVOICING: SENAT NAME AGY. NAME FOR STATE REVISED ORDER M3 OKD AS LINE 93 TTL SAME, \$9,510 THE 800A-900A 800A-900A Þ THANKS JASMINE OFFERS: STRANGE MEET HS ADV. 1 1 SEP5/17 TV INVOICES BUY#30 ELECTRONIC SIHL **** CONFM SPOT DATA THIS IS A STATION MAKEGOOD PROGRAM: ORD COM1: ORD COM2: LUTHER CON COM1 DATES Ø PROGRAM ď CITY TAX 30 93 OK.D FLIGHT ORDER PRDCT Ŋ ADV AGY REP: STA: CON

AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENORDER WORKSHEET REP HEADLINE# 8768694 TRF# 1800092 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

SEP13/17 10.10 *** WSFA-TV *** FAX# 703-516-9680 STATION FROM RISK !!! REPORT CREDIT HARRIS

* * CHANGES * *

STATION MAKEGOOD OFFERS

SEP7 SEP7 MISSED: THU/1030P-1105P OFFER: THU/1153P BUY#84 UNRESL

(SEP13/17) PLS ADVISE 30S \$275.00 (SEP13/ 30S \$150.00 PLS ADV LONG. NEWS AIRED 1132P-1206A. ALSO, \$125.00 PLEASE CONFIRM. THANKS, CMT:SPOT AIRED LATE DUE TO NFL RUNNING CMT:RATE WAS REDUCED DUE TO LUR.CREDIT

\$9,510.00

TOTAL

CONTRACT TOTAL

9,510.00 (V) SEP/17

0 WIYC % WBMM % CABL *യ* % WCOV 0 7 % % % WAKA EAKA 9 % WNCF ESFA 56% WSFA \$49,388 SHARES TOTALS ACCURATE MARKET

*-MULTIPLE N-PROGRAM NAME Z-COMMENTS M-MAKEGOOD Y-DAYS L-LENGTH X-LATE E-EFF DATES T-TIME S-SPOTS PER WEEK DE-DELETE C-CANCELLED R-RATE Q-PAID PGM TYPE B-BUY P-CLASS, PLAN, SECT A-ADD MOD CODE

DEMOS- RA35+*

SVC- NSI

REP HEADLINE# 8768694 TRF# 1800092 \$\$\$ MOD# 2: APPROVED REV #0 \$\$\$

REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT F)

FAX# 703-516-9680
RISK !!!
REPORT FROM STATION SEP13/17 10.43
*** WSFA-TV ***

43 0 # SEP13/17 SALESMAN REGIONAL (H) EDDINS SEGROVES DATE LOCAL RYAN DANETTE WA-NATI. BUYER NAME PRSN CLASS: SALES INVOICE) NEEDED ORDER, BILLING 103 (LINE, STRANGE/R/SEN/AL SUITE CO-OP COMMENTS: 22302 8768694 STREET ٧A PINPOINT MEDIA # 1707 OSAGE ALEXANDRIA, CONTRACT WK-1 EST#811 POLI/L SEP11/17 TAX SENAT NAME NAME STATE STRANGE AGY. ADV. SEP5/17 LUTHER DATES CITY TAX FLIGHT # ORDER PRDCT ADV AGX

STA:

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE **

ELECTRONIC INVOICING: SPOT DATA - IDB# 1886. TV INVOICES - IDB# 9915283

GENERATION CONTRACT SCHEDULED FOR APPROVED. NOTICE: CHANGES OF THIS ORDER HAVE BEEN STATION MAKEGOOD OFFERS:

SEP7 SEP7 MISSED: THU/1030P-1105P OFFER: THU/1153P BUY#84 UNRESL

(SEP13/17) PLS ADVISE 30S \$275.00 (SEP13/ 30S \$150.00 PLS ADV LONG. NEWS AIRED 1132P-1206A. ALSO, \$125.00 PLEASE CONFIRM. THANKS, CMT:SPOT AIRED LATE DUE TO NFL RUNNING WAS REDUCED DUE TO LUR.CREDIT CMT: RATE

CONTRACT TOTAL \$9,510.00 TOTAL SPOTS 64

REP: TEL# 703-528-9387 CREDIT ADVISORY: ORDER WORKSHEET TRF# 1800092 REV #1 \$\$\$ HEADLINE# 8768694 MOD# 2: UNAPPROVED

REP \$\$\$

SEP13/17 15.00 *** WSFA-TV *** 703-516-9680 FROM REP FAX# RISK !!! REPORT CREDIT HARRIS AGENCY

CHANGES

SALESMAN REGIONAL (H) RYAN EDDINS SEGROVES LOCAL DANETTE OFF.# WA-CLASS: NATL. BUYER NAME PRSN SALES **REP.**# INVOICE) ORDER, 103 (LINE, STRANGE/R/SEN/AL SUITE COMMENTS: 22302 8768694 1707 OSAGE STREET VA PINPOINT MEDIA # ALEXANDRIA, CONTRACT WK-1 EST#811 POLI/L SEP11/17 SENAT NAME NAME STRANGE AGY. ADV. SEP5/17 LUTHER DATES FLIGHT # ORDER PRDCT ADV AGY

LUR ADJUSTMENT) RUN, M4 OKD AS LINE 94 (LATE REVISED ORDER REP:

5.00

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SEP13/17

DATE

BILLING NEEDED

CO-OP

STATE TAX

CITY TAX

8779082 \$125 IS MOVING TO HDLN: PREVIOUS TTL \$9,510 REVISED TTL, \$9,385

PLS CONFM

THANKS JASMINE FOR RYAN

STA:

CASH IN ADVANCE SCHEDULE 4 HS SIHI **** CON CM

- IDB# 1886. - IDB# 9915283 INVOICING: TV INVOICES ELECTRONIC SPOT DATA

:LINE#:REP :CD:	TIME	PERIOD		LGTH	: SEC	 U	RATE		START	••	END	END :SPTS: WEEK	WEEK:	DAYS	: TOIF:
: LINE#: :					.,	••			DATE	••	DATE	: /WK: INVT	: LANI		:SPTS:
•															
AGENCY	Y ADVERTISER		CODE	= 62		4	LLW = #FRE YOURD	α α	-						

DENICE WAS THANKS, LATE NEWS AFTER NFL 8/31 REVISED (TAKING OUT THE NA'S ON 9/5 SINCE THAT DAY CANCELLED).TIME PERIODS ARE OVERSOLD. PLEASE CONFIRM. PROGRAM : ORD COM1:

0

THU

0

116

2/6

\$275.00

30

78

#

AGENCY PRODUCT CODE

1030P-1105P

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84

PART OF A MAKEGOOD MADE UP OF LINES

CREDIT HARRIS REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY ORDER WORKSHEET 1800092 \$\$\$ TRF# REV #1

HEADLINE# 8768694 MOD# 2: UNAPPROVED

REP \$\$\$

SEP13/17 15.00

* * CHANGES * *

RISK !!! REPORT FROM REP

703-516-9680

FAX#

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DAYS : TOTL	THU 1		(SEP13/17)
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. WEEK		ALSO KS,	\$275.00
. VFTS: . /WK:	-	206A. THANI	308
DATE : /WK: INVT	2/6	D 1132P-1; CONFIRM.	3(
DATE	1/6	NEWS AIRE 00 PLEASE	SEP7
	\$150.00	LATE NEWS AFTER NFL SPOT AIRED LATE DUE TO NFL RUNNING LONG. NEWS AIRED 1132P-1206A. ALSO, RATE WAS REDUCED DUE TO LUR.CREDIT \$125.00 PLEASE CONFIRM. THANKS, EPTANCE OF A LATE RUN SPOT ON LINE-84	5P
	30	PROGRAM: LATE NEWS AFTER NFL ORD COM1: SPOT AIRED LATE DUE TO NFL ORD COM2: RATE WAS REDUCED DUE TO LU THIS IS ACCEPTANCE OF A LATE RUN SPOT MAKEGOOD OFFERS:	MISSED: THU/1030P-110
: :LINE#: :	Δι	LATE NEWS AFTER SPOT AIRED LATE RATE WAS REDUCE! SPTANCE OF A LATERERS:	MISSEL
	94 A 1153P	PROGRAM: LATE N ORD COM1: SPOT A ORD COM2: RATE W THIS IS ACCEPTANC STATION MAKEGOOD OFFERS:	BUY#84
臣#:	Ø	PROGRAM: ORD COM1: ORD COM2: THIS IS AC	
:LINE#	Q 4	PRO ORD ORD THI ON MA	OK.D
11		STATI	Μ4

30S \$275.00 (SEP13/ 30S \$150.00 PLS ADV LONG. NEWS AIRED 1132P-1206A. ALSO, \$125.00 PLEASE CONFIRM. THANKS, TOTAL CONTRACT MISSED:THU/1030P-1105P SEP7
OFFER:THU/1153P
CMT:SPOT AIRED LATE DUE TO NFL RUNNING
CMT:RATE WAS REDUCED DUE TO LUR.CREDIT \$9,385.00 SEP/17

\$9,385.00

PLS ADVISE (SEP13/17)

64

% WIYC 0/0 WBMM % CABL Q) 0/0 WCOV 28 % % WAKA EAKA 7 % WNCF ESFA 56% WSFA \$49,388 TOTALS MARKET

SHARES ACCURATE

DEMOS- RA35+* SVC- NSI

*-MULTIPLE N-PROGRAM NAME Z-COMMENTS M-MAKEGOOD Y-DAYS L-LENGTH X-LATE E-EFF DATES T-TIME S-SPOTS PER WEEK DE-DELETE C-CANCELLED R-RATE Q-PAID PGM B-BUY TYPE P-CLASS, PLAN, SECT A-ADD MOD CODE

TRF# 1800092 #1 \$\$\$ HEADLINE# 8768694 MOD# 2: APPROVED REV

FAX# RISK !!! REPORT F CREDIT HARRIS AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENORDER WORKSHEET

SEP14/17 12.46 *** WSFA-TV *** STATION FROM

703-516-9680

SALESMAN OFF.# REP.# STRANGE/R/SEN/AL POLI/L NAME ADV. # ADV

REGIONAL (H)EDDINS SEGROVES LOCAL RYAN DANETTE WA-NATE. PRSN BUYER NAME CLASS: SALES INVOICE) ORDER, 103 (LINE, SUITE COMMENTS: 22302 8768694 STREET ٧A PINPOINT MEDIA # ALEXANDRIA, 1707 OSAGE CONTRACT WK-1 EST#811 SEP11/17 SENAT NAME STRANGE AGY. SEP5/17 LUTHER DATES # FLIGHT # ORDER PRDCT AGY

NEEDED BILLING CO-OP STATE TAX CITY TAX

.46 0

Н

SEP14/17

DATE

REP:

ADJUSTMENT) LUR 8779082 RUN, REVISED ORDER M4 OKD AS LINE 94 (LATE \$125 IS MOVING TO HDLN: PREVIOUS TTL \$9,510 REVISED TTL, \$9,385

RYAN THANKS JASMINE FOR PLS CONFM

SCHEDULE ADVANCE CASH IN Ø S SIHL **** CON CM

IDB# 1886. IDB# 991528 INVOICING: 1 1 TV INVOICES ELECTRONIC SPOT DATA

GENERATION FOR CONTRACT SCHEDULED ORDER HAVE BEEN APPROVED. STATION MAKEGOOD OFFERS: CHANGES OF THIS NOTICE:

(SEP13/17) PLS ADVISE 30S \$275.00 (S 30S \$150.00 PL LONG. NEWS AIRED 1132P-1206A. \$125.00 PLEASE CONFIRM. THANK SEP7 SEP7 MISSED: THU/1030P-1105P OFFER: THU/1153P BUY#84 OK'D

ALSO, THANKS, TO NFL RUNNING LONG. TO LUR.CREDIT CMT:SPOT AIRED LATE DUE T

\$9,385.00 TOTAL CONTRACT TOTAL